

EUROPEAN INFORMATION TECHNOLOGIES CERTIFICATION INSTITUTE, ASBL.

Brussels, Belgium, European Union



CERTIFICATE Meagan Swenson

Has successfully completed test requirements of The European Information Technologies Certification Programme

EITC/WD/WFCE Webflow CMS and eCommerce

Certification Programme examination result:

66.67%

Certification Programme description:

Getting started with dynamic content: dynamic content overview, Webflow CMS; CMS Collections: CMS Collections, Import Collection items; Designing with Collections: Collection list, Collection pages; Modifying Collections: modifying a Collection, CMS Editor; CMS Collection fields: plain text field, rich text field, image field, dynamically insert videos, email field, link field, phone field overview, number field overview, date/time field, switch field, option field overview, color field, reference field, multi-reference field; Advanced dynamic content: filter Collection lists, conditional visibility; Ecommerce in Webflow: ecommerce Panel overview, customizing the Cart button, creating add-to-cart button, creating product variants, customizing ecommerce emails, launching ecommerce store, designing store; Getting clients in freelancing: the Freelancer's Journey introduction, introduction to getting clients, client proposal research, sending a proposal, meeting a potential client, pricing your work, the scope of work; Developing content strategy; content-driven design, user stories and information architecture, content strategy; Design principles: introduction to web design principles, visual hierarchy, repetition, grid systems and alignment, space, typography; Site building: introduction, homepage (rid-based hero section, navigation, testimonials, footer, responsiveness, secondary sections), portfolio page (responsiveness, client detail page, client detail page responsiveness), contact page (responsiveness, reCAPTCHA setup); Site launching: pre-flight site review, connecting a custom domain, publishing the website, preparing the CMS Editor; Portfolio: portfolio overview, showcasing your site, closing advice

Certificate Programme version/revision: EITC/WD/WFCEv1r1

Earned ECTS credits: 2





To validate authenticity of this certificate or review its programme and test results scan/click QR code or visit: www.eitci.org/validate



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