



EITCA Academy, Implementation of the EC's Digital Agenda for Europe  
European Information Technologies Certification Institute, EITCI  
Avenue des Saisons 100-102, 1050 Brussels, Belgium

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## Letter of Invitation for the EITCI Institute's initiative upon the European Digital Skills and Jobs Coalition

Dear Ladies and Gentlemen,

This letter is addressed to all parties of EU member states who inquired for EITCA Academy Programme in past, but due to various reasons were unable to participate in the Programme and earn a relevant EITCA Certification.

We would like to kindly inform you that the European Information Technologies Certification Institute, as a Member of the European Commission's Digital Skills and Jobs Coalition - <https://eitci.org/digital-skills-and-jobs-coalition>, launched on 17th May 2018 an initiative within the EITCA Academy, pledging to issue 1 million EITC / EITCA Certificates upon the EITCA Academy programme by the end of 2020 among citizens of all the 28 EU Member states, thus implementing the European Commission's Digital Agenda for Europe upon Europe 2020 Strategy to reinforce growth of digital and inclusive society by dissemination of highest quality attested ICT skills among EU citizens.

According to the averaged Eurostat surveys of recent years, over 30% of EU citizens (i.e. over 150 millions of Europeans) do not have the sufficient ICT competencies, hampering their professional competitiveness. Additionally ICT competencies held by the remaining part of EU citizens are in a vast majority of cases insufficiently advanced and increasingly often subject to obsolescence and impracticality due to a growing pace of ICT development and shortening life cycles of various ICT standards. This constitutes a barrier to personal development, diminishes jobs market positions, and lowers general competitiveness of the EU.

Upon the DSJC initiative, EITCI Institute will provide remote examinations and digital skills assessments leading to increase of EITC / EITCA Certificates proliferation within many different groups of EU citizens. Among others incentives a special non-commercial and not-for-profit pilot launch initiative will take place upon the EITCA/IS, EITCA/KC, EITCA/BI and EITCA/CG Certificates (each amounting to 150-180 hours programme equivalent referenced to at the level 6 of the European Qualification Framework EQF) offered to 180 000 individuals who previously inquired for the EITCA Academy Certificates since 2008 but had to resign due to various reasons, including economic conditionings. Upon this initiative EITCI Institute will further cofinance the EITCA Academy Certification costs of 80% ERDF support with additional 15% within the EITCI budget funding, thus implementing a 95% cofinancement of the EITCA Academy participation.

Each individual, i.e. a private person or an institution representant who inquired about EITCA Certification since 2008, will be qualified for 95% cofinancing of the EITCA Academy completion and earning of a relevant EITCA Certification within the choice of four above mentioned programmes. This contribution is an important part of the more broadly defined EITCI Institute's initiative upon the Digital Skills and Jobs Coalition. Accordingly to the EITCI DSJC regulation the 95% cofinanced offer will be communicated to each qualified individual (previously inquiring for the EITCA Certification) with 10 days individual offer validity period conditioned by the funding limits and ongoing effectiveness programming of cofinanced places distribution among parties interested in acquiring and attesting of the relevant ICT competencies. Details on EITCI Institute's initiative in DSJC are available at: <https://eitci.org/dsjc-pledge-initiative>.

The offers will be also sent accordingly by national EITCA Academy operators, depending on the EITCA Academy past inquiry origin. The participation in the programme within DSJC initiative will be possible in the edition of the original inquiry, however the obtained EITCA Certificates are common for international and all national editions of the EITCA Academy (EITCA / EITC Certificates remain consistent with difference regarding language of learning and testing, although the language edition is not represented on the issued universal English language Certificates' form).

The EITCA Academy Programme is available as an official EU framework for individuals' ICT competencies formal attestation, acknowledged internationally and thus providing individuals with their professional ICT skills recognition, regardless of nationality upon the formal documents and their electronic form issued and verifiable online by the EITCI Institute in Brussels.

The EITCA Academy Certification incorporates technology assisted fully remote online form, diminishing physical access barriers and reduced costs. As an internationally recognized competencies certification scheme, its quality is designed to provide a complementary educational offering for the EU citizens. Since all certifications with relevant supplements are issued in Brussels, they prove valuable and acknowledged formal confirmation of individually possessed ICT competencies and skills, enhancing professional profile of a Certificate holder and proving his or her international awareness, while still being accessible with little effort fully online. Having an international certification in an adequate domain of applied information technologies enhances individuals competitiveness on jobs markets and provides formal documentation to facilitate finding new or improving held jobs positions, as well as increasing jobs mobility in the EU. Integration of the EITC/EITCA Certifications with internationally leading professional networking and career platforms (e.g. the LinkedIn professionals platform) employs innovative online secure verification of EITC/EITCA Certifications and thus enables holders to enhance their professional positions recognition. Upon the EITCA Certification holders ongoing surveying by the EITCI Institute, 86% report that obtaining the relevant EITCA certificate significantly increased possessed skill-sets, while 91% claim that it has significantly helped them on finding a better job or strengthening position in the current workplace. Also over 90% of surveyed EITCA Certificates holders would advise others to undertake assessment and obtain EITCA Certificates in relevant fields of their interests.

Therefore we would like to kindly invite you to take part in the EITCI Institute's initiative upon the Digital Skills and Jobs Coalition within a closed-group qualification to 95% cofinancement of the full EITCA Academy participation cost.

We are looking forward to welcoming you on board with the professional ICT skills certification scheme of the EU.

Yours sincerely,

**EITCA Academy Board of Directors**  
**European Information Technologies Certification Institute, EITCI**



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